



**CONNECT WITH THOUSANDS
AT FREE FAMILY EVENTS**

BECOME A SPONSOR TODAY

Barking and Dagenham Council has been hosting FREE large-scale events since 2015, including visits from Her Majesty Queen Elizabeth II and popular music artists.

The council is seeking sponsors for its annual Summer of festivals programme.

This summer, we're looking for sponsors for our local event to see in the King's Coronation on 6 May, and for our One Borough Festival on 7 May 2023.

Various sponsorship packages are available, starting from as little as £1,000 right up to £20,000, £50,000 and beyond.

www.lbbd.gov.uk/summeroffestivals



**Barking &
Dagenham**



Barking
Dagenham

BENEFITS OF BECOMING A PRIMARY SPONSOR:

- ✓ 15,000 leaflets produced featuring your organisation logo
- ✓ your organisation listed as a sponsor in the Council's newsletters which reach 32,000 people
- ✓ your organisation name checked in speeches and on social media
- ✓ exhibiting space at festivals to promote your brand
- ✓ your logo included on all marketing materials such as outdoor advertising in prime locations around the borough
- ✓ your organisation name checked on the council website
- ✓ hospitality invites and
- ✓ your logo on the big screen, near the stage, in the VIP section and used in photo opportunities.

Sponsor free family events in Barking and Dagenham and make a positive impact on the community while getting your business noticed!

Contact events@lbbd.gov.uk to find out more and discover other event opportunities throughout the year.