
Social Value Impact Report 24/25



**Barking &
Dagenham**

Just as a reminder: What is Social Value

Maximising the social, economic and environmental wellbeing that is delivered through the council's expenditure.



Additional Value

Social Value (SV) is about additional benefits for the borough and its residents on top of what we are procuring.

It must be reasonable and relevant.

Social Value applies on all procurement **over £100k** and needs a **10% weighting** in the ITT scoring . There are 3 SV themes; People, Economy & Planet.

Social Value [Toolkit](#)

list activities suppliers can commit to.
Suppliers are expected to provide
Delivery Plan (What) & Method
Statement (How).

Commissioner lead contract
management.

Social Value Commitments 24/25

Below are the high-level grouping of the activities committed to within the part 12 months.



40 Workshop and Events

Employment workshops, community session, careers events



30 Jobs, Interviews, Apprenticeships

Various employment opportunities to residents



50 weeks of work experience placement

Young people & residents seeking employment offered placements



100 Volunteering days

School visit, maintenance & repairs, event support



Donations of food, equipment and funds

School uniform, foodbank donation, free building space, school equipment

Social Value Outcomes 24/25

Below are the high-level grouping of the activities delivered to within the part 12 months.



6 Roles offered to residents and **32** paid placements undertaken by residents.



Young people and residents benefiting from **26** work experience placement, **25** voluntary roles, **210** careers or employability activities.



Donations of funds for research projects, job fair sponsorship, song writing & food growing programme, total funds **£25k**.



50 Volunteering days providing Schools maintenance & repairs, careers event support and tree planting.



Food, school uniform, air fryers, slow cookers, free use of building space, growing equipment and school equipment all donated to schools and community groups.

Comments from beneficiaries

‘Sessions have started at Dagenham park secondary school and are going really well, **students are benefiting from it and enjoying it** and the Headteacher is extremely grateful for your support’.
Box up crime programme funded through SV donation.

“I came away with **lots of connections and have already secured a meeting** Barking & Dagenham College to discuss how we can work together”.
Organisation attending the Social Value Networking Breakfast.

‘Going to use this **instead of existing on ready meals**’.
Leeds Credit union funding for slow cookers for ILA run cooking programme.

“I felt so thankful for the chance to volunteers, it was such a good learning experience, **when I was offered a paid position I was so excited**, I went home, shouting and screaming to my parents”.
Purple Penguin volunteering opportunities for residents.

“At the end of the week, we presented our case study in a pitch competition, and **my team won! It was a surreal moment, and I feel proud of what we achieved.**”
CDW work experience for resident.

‘It was so lovely to have **such motivated and creative students with us**, and hopefully they found the experience as enriching and rewarding as we certainly did – it’s been a real joy to be a part of something so positive’.
RCKa! work experience week for students.



Maximising impact

Consolidating more than one SV activity or offer to focus on a particular cohort or area increases impact and benefit to residents.

- Dagenham Heath community centre
- Coordination of volunteering days
- Aligning to existing strategies e.g. local Good Food Strategy
- Work to support outcomes on local employment outcomes including for residents with learning disabilities/Autism

Creating a community of givers

- By monthly meeting with staff & external VCSE groups, focus on issues & opportunities.
- Working group arranged 3 external events with suppliers, VCSEs & council
- Final event launched Linked-In digital space for community organisation to exchange offers, asks and ideas.

<https://www.linkedin.com/groups/13164579/>



Continuous development

LBBD won the Public Finance Award for *Delivering Sustainability and Social Value*

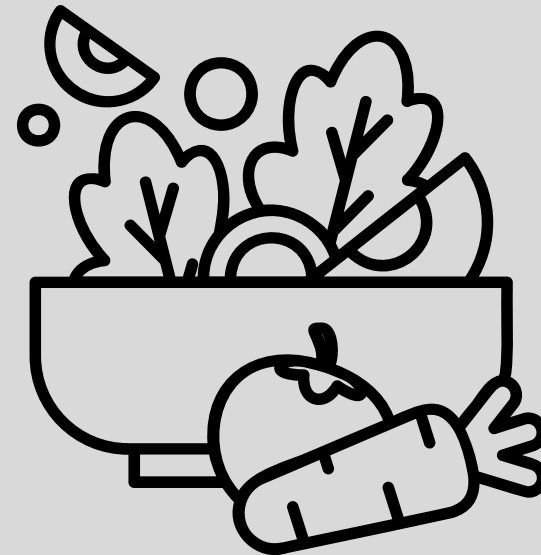


LBBD won the Public Finance Award for Delivering Sustainability and Social Value. The judges noted: "Strong impact on the people served, with decision-making that positively contributes to the community beyond just the delivery of services. Their approach goes beyond traditional service delivery, creating meaningful benefits for the community as a whole."



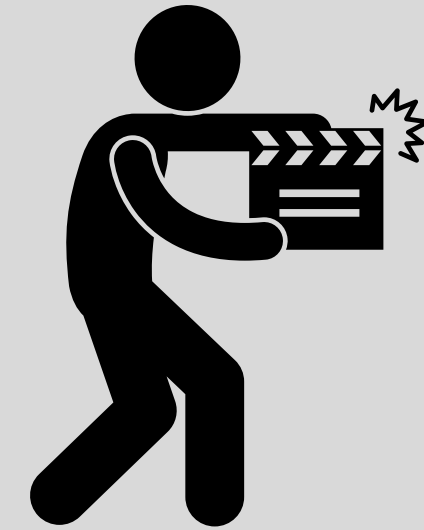
USING OUR PLANNING & BUYING POWERS

- The Council used planning powers (Section 106) to generated at least **346** jobs for local people on major local developments including **12** apprenticeships.
- The Council spent **£153m** with local companies out of a total **£394m** contracted and non-contracted spend (39% against a target of 25%)



FOOD

- Secured resources to improve access to good food in LBBD.
- Engaged **1,001** people through growing and cooking clubs delivered through community partners.
- Engaged **2,292** local students in food-related events and activities.



FILM

- Secured benefits linked to new film studios in LBBD.
- Trained **32** adults to work in the film sector.
- Supported **29** local people into paid roles on visiting productions.
- Engaged **759** students on a Film Enterprise competition in local schools.

Maximising the Council's other levers for delivering community benefits.



Thank you

For more information please contact:
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Barking & Dagenham