Statement of Reason

The London Borough of Barking and Dagenham (hereinafter referred to as "the Council") proposes to introduce a Controlled Parking Zone (CPZ) designated as **Area 4A**, in exercise of its powers under **sections 6, 45, 46, 49 and 124 and Parts I to IV of Schedule 9 of the Road Traffic Regulation Act 1984**, as amended, and all other enabling legislation.

The purpose of this proposal is to:

1. Improve Road Safety

By reducing obstructive and indiscriminate parking, the CPZ will enhance visibility at junctions and crossings, thereby improving safety for all road users, including pedestrians and cyclists.

2. Promote Sustainable Transport

The CPZ encourages the use of public transport, walking, and cycling by managing the availability of on-street parking and discouraging unnecessary car use.

3. Prioritise Parking for Residents and Local Businesses

The CPZ will help ensure that parking spaces are available for residents, their visitors, and local businesses by deterring long-stay commuter and non-resident parking.

4. Reduce Traffic Congestion and Pollution

By managing parking demand and reducing the need for vehicles to circulate in search of parking, the CPZ will contribute to lower traffic congestion and associated emissions.

5. Support Local Economic Activity

The CPZ will help maintain turnover of parking spaces near shops and services, supporting local businesses and improving access for customers.

These provisions empower local authorities to regulate traffic and parking in the interest of:

- Reducing congestion and improving traffic flow.
- Enhancing road safety.
- Preserving or improving the amenities of the area.
- Facilitating the passage of traffic, including pedestrians.
- Improving air quality and environmental conditions.

The CPZ supports the council's Air Quality Action Plan by:

- Reducing vehicle idling and circulation in search of parking.
- Discouraging unnecessary car journeys and promoting sustainable transport.
- Lowering emissions in residential and school areas, contributing to public health improvements.

The CPZ addresses safety concerns by:

- Reducing obstructive and inconsiderate parking, especially near schools and junctions as well as dropped kerbs.
- Ensuring clear access for emergency and refuse vehicles.
- Enhancing pedestrian safety and visibility.

CPZ Area 4A prioritises parking for residents and local businesses by:

- Preventing long-term parking by commuters and non-residents, particularly near transport hubs, shopping parades, and community facilities.
- Ensuring that residents, especially those without off-street parking, have fair access to parking near their homes.
- Supporting local businesses by improving turnover of parking spaces and access for customers.

To extend CPZ HWS which will be operated and charged for under the provisions of the principle Order.