Statement of Reason - (10634) Shafter Road and Rainham Road South

The London Borough of Barking and Dagenham is proposing to introduce "No loading at any time" restrictions at specific locations on Shafter Road and Rainham Road South. These measures are being considered in response to ongoing concerns regarding:

- Obstruction caused by parked and double-parked vehicles, particularly during peak hours.
- Congestion and access issues, which have been exacerbated by vehicles loading or unloading inappropriately.
- Safety risks to pedestrians and road users, including impaired visibility at junctions and restricted access for emergency and service vehicles.

Currently, double yellow lines (DYLs) require an observation period before enforcement action can be taken. In contrast, "No loading at any time" restrictions allow for **immediate enforcement**, making them a more effective deterrent against obstructive parking and loading practices.

The proposed restrictions aim to:

- **Improve road safety** by preventing vehicles from obstructing sight lines at junctions.
- Reduce traffic congestion and improve traffic flow along Shafter Road and Rainham Road South.
- **Enable more robust enforcement** against vehicles causing obstruction, thereby enhancing compliance.
- **Ensure better access** for emergency services, refuse collection, and other essential vehicles.

These changes are considered necessary to maintain safe and efficient use of the highway network and to respond to feedback from residents, businesses, and road users.