

LICENSING ACT 2003 NOTICE OF APPLICATION TO VARY A PREMISES LICENCE

Notice is given that **The CEO Lounge LTD** has applied to the London Borough of Barking & Dagenham on **11 August 2025 to Vary** a Premises Licence under Section 34 of the Licensing Act 2003 for:

Premises	
	The CEO Lounge
	93-97 New Road
	Dagenham
	RM10 9NL

The Licensable activities are:

To extend the timings for the Sale of Alcohol, Recorded Music and Late-Night Refreshment

Current times

- Sale of Alcohol & Recorded Music Friday and Saturday 12:00pm to 01:00am
- Late Night Refreshment Friday and Saturday 23:00hrs to 01:00am

Proposed extension

- Sale of Alcohol & Recorded Music Friday and Saturday 12:00pm to 02:30am
- Late Night Refreshment Friday and Saturday 23:00hrs to 02:30am

Additional activities to be added

Live Music & Performance of Dance Sunday to Thursday
12:00pm to Midnight and Friday & Saturday – 12:00pm to 02:30M

Anyone who wishes to make representations regarding this application must give notice in writing to the: Licensing Department, Regulatory Service, Barking Town Hall, 1 Clock House Avenue, Barking IG11 7LU or by email to licensing@lbbd.gov.uk

Representations must be received by:

8 September 2025

The Application Record and Register may be viewed during normal office hours at the above address or at www.lbbd.gov.uk.

The Licensing Authority must receive representations by the date given above. The Licensing Authority will have regard to any such representation in considering the application. It is an offence, under section 158 of the Licensing Act 2003, to knowingly or recklessly make a false statement in or in connection with an application for premises licence. To do so could result in prosecution and a fine of any amount.