

Statement of Reason

Be First are looking to improve road safety, accessibility and promote active travel on Thames Road in anticipation of an increasing residential population, as outlined in the LBBD Local Plan.

We are introducing a phased parking strategy over the next few years to reflect the changing nature of the street, with the first phase being implemented in this PTMO.

This first phase will aim to formalise the parking bays, reducing pavement parking and cars obstructing access into industrial plots.

We commissioned traffic counts which showed significant parking pressure on Thames Road, with illegal parking and large vehicles blocking the footway.

The end vision is a healthy street with trees, planters, benches, electric charging facilities and improved crossing facilities.