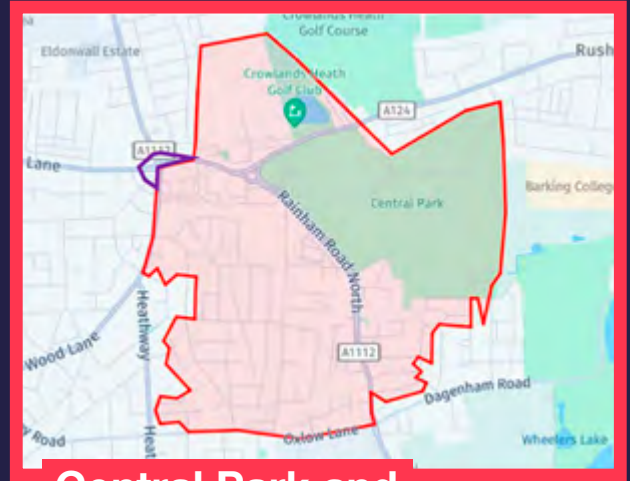


PRIDE IN PLACE CENTRAL PARK AND FRIZLANDS LANE MEET YOUR LOCAL PRIDE IN PLACE BOARD



**Central Park and
Frizlands Lane**

Chair



Amy Sivetoglu

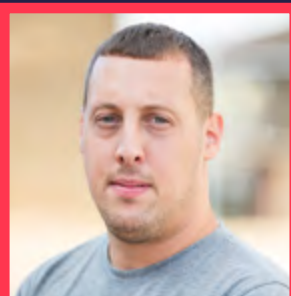
Born and raised in Dagenham, I've spent my career working with the local community and have worked in the Central Park and Frizlands Lane area since 2011. I'm a proud mum to three wonderful children, who are at the heart of everything I do. I'm passionate about helping others, getting involved, and making a positive difference to the local community.

Board Members



Margaret Mullane MP

As MP for Dagenham and Rainham I know the area extremely well and look forward to working with an amazing Board to improve the area.



Councillor Simon Perry

As Cabinet Member for Culture, Heritage and Leisure with responsibility for supporting Pride in Place, I look forward to working with the Pride in Place Board to improve the area.

PRIDE IN PLACE
LED BY YOU – BACKED BY UK GOVERNMENT



**Barking &
Dagenham**

Board Members



Nelson Adeoti

Living in the area, I am a community leader, communications professional and entrepreneur with experience bringing together residents, local organisations, businesses and creative communities to deliver projects that create social and cultural impact.



Karen West-Whyllie

I am the CEO of Barking Enterprise Centres (BEC) CIC and have been a local resident for over 40 years. Deeply connected to the community I serve, I am passionate about empowering people, championing inclusion, and creating opportunities for individuals and organisations to succeed. I believe in collaborative leadership and making a meaningful difference in people's lives.



Nicole Vardon-Martin

I am the Chair of the Saddler House Residents Committee in Dagenham and the Events and Operations Manager at The Music in Secondary Schools Trust. A Proud Dagenhamite, I have lived here all my life with my family and now my husband. I studied at Dagenham Park Community School 6th Form, worked with Studio 3 Arts, the Barking Broadway and Creative Barking & Dagenham. I have worked extensively in project management and operations for several London based and national music education charities and organisations, from small to large, across genres and age groups.



**Barking &
Dagenham**

Board Members



Frank Ambei

I have grown up and worked in the borough for many years, championing young people and their families and leading exceptional school and community programmes as a senior leader. A role model to many young people and professionals across the borough instilling values and drive, empowering individuals to celebrate their heritage and rich cultures; to be proud of their identity and spirit, to keep this with them in all they do.



Olivia Virag

I am a full-time librarian and an equally committed community campaigner and environmental activist. I am passionate, driven and guided by integrity, with plenty of energy that I am determined to invest in creating a cleaner, greener and healthier community for everyone. I have a clear vision, but I am also a practical, hands-on person who is never afraid to pick up a shovel or a broom and get involved.

I lead the Becontree Heath Litter Pickers, organise regular community clean-ups and work closely with residents, councillors and local organisations to improve our local environment. As Chair of my recognised tenants' association, I also represent residents and campaign for better standards and greater accountability. I am excited to bring my energy, practical ideas and strong local voice to the Central Park and Frizlands Pride in Place Board.



Deborah Larkin

I have worked in community circles in Dagenham for many years. I care very much about this borough and welcome all improvements that will have an impact on people's lives for the better. I am the SNT Vice Chair of Heath Ward. I have met regularly with residents and the police for the past twelve years. I was commended on International Women's Day for setting a good example in the area.



**Barking &
Dagenham**

Board Members



Paul Warner

I'm 51 years old and I've lived in the borough for 43 years. I'm married and have four children and five grand children all of which live in the borough. I'm medically retired from work due to health reasons. I'm also involved in Dagenham Rugby Club which is based in Central Park.



Councillor Ingrid Robinson

I am one of the Heath Ward Councillors, my other Councillor colleague is Councillor Harriet Spoor. I was re-elected in May 2026 - my third term. I am the Chair of Labour Group; Vice Chair of the Personnel Board and Secretary to the Constituency Labour Party. I am the local authority School Governor in Five Elms School, All Saint's Catholic School and Five Elms School. With Councillor Spoor I work extremely closely with Morrison's Supermarket at Becontree as well as with Becontree Leisure Centre.



Kim Watts

I have lived in the area all my life and have been going to the Heath Park meetings for many years. I know the area and the people very well.



**Barking &
Dagenham**